

# JOHN PALMER / VIDEO EDITOR



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## SUMMARY:

- 15 + years editing video for digital, broadcast and film
- Versatile and intuitive storyteller with deep understanding of tech, trend, and workflow
- Proven track record delivering high-quality edits that exceed expectations

## EXPERIENCE:

### **FUTURE STUDIOS / VIDEO EDITOR / OCTOBER 2023 - OCTOBER 2024 / (PART TIME)**

#### ***Project: TechRadar***

Responsible for the video output of TechRadar - driving engagement and traffic resulting in 600% follower increase in 10 months

### **ITV X / OFFLINE EDITOR / MAY - JULY 2024**

#### ***Project: The Stand Up Sketch Show***

Delivering fast turn-around edits across 30 x 3min' comedy sketches in two months

### **OKX / OFFLINE EDITOR / MAY - JULY 2024**

#### ***Project: OKX ft. Manchester City - Unseen City Shirts***

Edited 2 x 1 min videos to drive awareness of a Manchester City NFT drop

### **CHANNEL 4 & BOOTS / OFFLINE EDITOR / SEPTEMBER - OCTOBER 2023**

#### ***Project: Channel 4 & Boots - Santa's Day Off***

Delivering 2 x 12 min' episodes, starring Frankie Bridges improvising situations with real-life contributors - finding narrative and performance in the edit

### **VOLVO / OFFLINE EDITOR / AUGUST - SEPTEMBER 2023**

#### ***Project: Volvo - Safe Space***

Delivering 8 x 5 min' documentary shorts featuring celebrities revealing personal stories of hardship, perseverance and redemption

### **AUBIT INTERNATIONAL / VIDEO EDITOR / JANUARY - MAY 2023**

#### ***Project: Freeway***

Responsible for fast turn-around YouTube explainers / weekly updates / animated app walk-throughs / brand films at an innovative fintech company

**SEVEN C3** / SENIOR VIDEO EDITOR & DIRECTOR / JAN 2012 - OCT 2022

*Digital content for: o2, Sainsburys, Fujitsu, Vitality, NatWest, Showtime, The Guardian, EY, Experian, WeightWatchers, Virgin Atlantic, Jobsite, Which?*

Shooting and editing hundreds of hours of branded content / online ads / vision statements / training films / how-to's / teasers for a wide range of leading brands

**JOHNNY FAVOURITE** / VIDEO EDITOR & DIRECTOR / MAY - DECEMBER 2011 /

*Digital content for: Maker Studios, Lloyds Pharmacy, Sainsbury's, TransPennine Express*

Shooting and editing branded content

**TEA SHOP PRODUCTIONS & MOLINAIRE** / OFFLINE EDITOR / DECEMBER 2010 - MAY 2011

*Feature film: Cockneys Vs Zombies / dir: Matthias Hoene*

**SCREWED FILM** / OFFLINE EDITOR / APRIL - JULY 2010

*Feature film: Screwed / dir: Reg Traviss*

**CAPITAL MARKETS FILM FINANCE** / OFFLINE EDITOR / JANUARY 2010 - MARCH 2010

*Feature film: F / dir: Johannes Roberts*

**CREATIVITY MEDIA** / OFFLINE EDITOR / APRIL 2009 - JUNE 2009

*Feature film: Psychosis / dir: Reg Traviss*

**DOG FILMS** / OFFLINE EDITOR / JANUARY 2009 - FEB 2009

*Feature film: Isle of Dogs / dir: Tammi Sutton*

**TALKBACK THAMES** / OFFLINE EDITOR / APRIL 2008 - JUNE 2008

*Digital series: Kirill / dir: Lewis Georgeson & Oliver Smyth*

**BEB0** / OFFLINE EDITOR / SEPTEMBER 2007 - NOVEMBER 2007

*Digital series: Identity of the Soul / dir: Thomas Hoegh*

**BEB0** / OFFLINE EDITOR / APRIL 2007 - AUGUST 2007

*Digital series: KateModern / dir: Luke Hyams*

**CHANNEL 4** / OFFLINE EDITOR / JANUARY 2007 - MAY 2007

*Feature film: Dubplate Drama / dir: Luke Hyams*

**DISCOVERY** / RE-VERSIONING EDITOR / MAY 2006 - DECEMBER 2006

*A wide range of reality formats: Homes Under The Hammer, MythBusters, Deadliest Catch*

**EASTLOW HILL STUDIOS** / DIRECTOR & EDITOR / SEPTEMBER 2002 - DECEMBER 2007

*Various - brands included: Greene King, Price Bailey, Roadrunner Records*

Shooting and editing corporate videos and low budget music videos

**EDUCATION**

Film & TV BA HONS 2:1 University of Westminster / 1997 - 2000

Repton School, Derbyshire / 1993 - 1997

**SOFTWARE**

Premiere Pro / Avid Media Composer / DaVinci Resolve / After Effects / Photoshop / Illustrator

**LANGUAGES**

English / French - bilingual

**PASSIONS**

Filmmaking / writing / photography / art / music / visual FX / football / golf / tennis / skiing / tech